



## Lauren Pennington Sales and Marketing Coordinator

*“Anyone who has ever made anything of importance was disciplined.” – Andrew Hendrixson*



Lauren is a Nashville native who grew up in a family of home builders. She Graduated from The University of Tennessee in 2014 with her bachelor’s degree. After graduation, Lauren decided to continue her education by earning her Masters of Accounting from Belmont University. While in school, Lauren worked part time for Hidden Valley Homes helping in the accounting department.

After obtaining her master’s degree, she was determined to become a Certified Public Accountant. Therefore, Lauren passed her test to achieve the designation of CPA. With her education complete, Lauren worked in public accounting with KPMG for 2 years. Working there, she formed a basis for accounting, auditing, and financial consultation.

Wanting to learn the business that she grew up watching her parents build, Lauren joined the Hidden Valley Homes team in 2017. She is the lead accountant for HV Urban, an affiliate company of Hidden Valley Homes, where she handles the accounting records. She is involved in the selling and marketing of homes-specifically performing competitive analysis’s and merchandising the brand that has been built throughout the greater Nashville area. Lauren works with customers, selection coordinators, and project managers to ensure the process from start to finish is a success. In addition to working for Hidden Valley Homes, Lauren obtained her real estate license and joined the Hidden Valley Home Brokerage.

Lauren is known for being a great problem solver and strives for high achievement to obtain results. Lauren enjoys traveling, cooking, spending time with friends and family, and is an avid dog lover. She recently added a new addition to her family- Lenna, a Cavapoo puppy.